



The privacy of all our Users is very important to Trade Tracker and the Trade Tracker team. When you, as an App-user, use the Service we process your Personal Data. This Privacy Statement describes how Trade Tracker safeguards and processes your Personal Data. This Privacy Statement applies to Apps built by [Trade Tracker](#). We recommend you read it carefully. Words in this Privacy Statement that are capitalized are defined in Trade Tracker Terms & Conditions, which you can print and download here.

## **1. WHO IS TRADE TRACKER**

Most portfolio trackers tend to be poorly made. They look too complicated, take too long to load, crash easily, and don't provide everything an intelligent investor needs to make the best decisions. With Trade Tracker, we will provide you with an aesthetically pleasing newsfeed that syncs with your portfolio so that you only see the news articles that are relevant to you. It will also include push notifications so that you don't get blindsided when a position rises or falls 5%, earnings reports come out, Ex-Dividend date approaches, and much more. We will also include research tools so that you may conduct extensive research without having to search all over the internet for the necessary info. Our iOS app is currently under development and will launch in fall of 2017, so stay tuned for key announcements!

## **2. WHO IS TRADE TRACKER APP-BUILDER**

Sailappz located in San Diego, CA

## **3. APP**

When referred to the App, it includes the mobile application, the mobile site and its related services.

## **4. WHAT IS STATED IN THIS PRIVACY STATEMENT?**

Parties inform you in this Privacy Statement about:

- The kinds of Personal Data processed by Parties;
- The purposes for which party's processes Personal Data;
- Where the Personal Data are processed;
- The security measures in place to protect Personal Data;
- Trade Tracker limits of responsibility concerning third parties;
- Viewing, changing and deleting your Personal Data;
- Changes to this Privacy Statement;
- What to do if you have any questions or remarks.

## **5. THE KINDS OF PERSONAL DATA PROCESSED BY THE APP**

### A. Personal Data by using our Service

To improve the Service, parties use anonymous Data. This information will not go public through the Service.

### B. Automatically generated information



Like most other websites and online services, parties gather and process automatically generated information about how you use the App. The information gathered includes your IP-address and/or a unique device ID.

If you specifically opt-in, the App may collect your geo-location information. In any event, you can block geo-location collection through the settings of your mobile device.

If you specifically opt-in to permit access and collection of information from your social network account, then your basic personal information in your social network account will be collected (such as your name and email address) as well as your social network user id (but not your password) and parameters related to the posts you shared through the App. Please refer to the social network's privacy policy for more details on how you can set the privacy preferences of your account to control the information that may be accessed and retrieved.

This also occurs with regard to the automatically generated information about how you use the App. This kind of information helps us to better understand how the App is used, and how we can improve the Service to suit the need of you as a user. If you enable the user authorization features inside the App, the following additional information will be stored:

- Name;
- Email address;
- Age range (optional);
- Gender (optional);
- Phone number (optional);
- Additional profile information returned by an external provider such as Facebook or LinkedIn.

To provide the App-owner with information about the usage of the app we are also collecting the following (anonymous) information:

- The moment you open the app;
- The blocks you've opened inside the app and the amount of time you've spend in this block;
- Actions such as opening urls etc.
- The moment you leave the app;

**Note:** *If the user authorization features are enabled we can link the anonymous information to you once your login.*

### C. Specific information

The App-owner may ask you to engage in certain activities in the App, such as for example loyalty-card, newsletters, advertising, in which case you will be asked for certain personal information. This information will be stored in the databases of Trade Tracker.



When you upload Data, including photos in the App, this will be shared and can be viewed by all other users of the App.

## **6. FOR WHAT PURPOSES DO PARTIES PROCESS PERSONAL DATA?**

### A. Purposes

Parties processes Personal Data for the following purposes:

- to enable you to use the Service;
- to keep you updated with relevant information about our Service;
- to inform you about Trade Tracker (other) products or services;
- to improve and/or customize the Service;
- to identify you/or customize the Service;
- to identify you and to prevent fraud;
- to provide support;
- to pass your Personal Data to third parties, if you requested us to do so or if we are legally obliged to do so.

### B. Transmission of Personal Data to third parties

Parties does not sell, trade or rent your Personal Data to third parties without your prior consent. However, parties can provide your Personal Data to third parties, when this is essential for providing the Service to you or for carrying out your instructions, such as for making payments by means of payment providers for Paid Services.

Parties may provide “aggregated anonymous data” about the usage of the Service to third parties for such purposes as well, as it deems to be appropriate. “Aggregated anonymous data” is data that cannot be traced back to you and which therefore does not count as Personal Data. For instance, parties may use aggregated anonymous data to better understand how Users use the Service.

In the event Trade Tracker (or any parts of it) are transferred to a third party, or that Trade Tracker merges with a third party, or undergoes a reorganization, your Personal Data may also be disclosed and/or transferred to that third party. This third party will have the right to continue to use Personal Data and other information that you provided to Trade Tracker.

Parties may disclose your Personal Data where it believes, in good faith, that it is necessary to comply with a court order, ongoing judicial proceeding, criminal or civil subpoena, or other legal process or request by law enforcement authorities in the Netherlands or to exercise its legal rights or defend itself against legal claims.

## **7. WHERE ARE, THE PERSONAL DATA PROCESSED**



The Service is provided by using hosting services of Amazon and/or Microsoft, in the European Economic Area. However, the Personal Data processed by Trade Tracker may be transferred to, and stored on, servers maintained by

Amazon and/or Microsoft located in a country outside the European Economic Area (EEA), such as the United States of

America. Amazon and/or Microsoft states that it shall adhere to the Safe Harbor principles and it is affiliated to the Safe Harbor program of the U.S. Department of Commerce. This means that there should be an adequate level of protection for the processing of Personal Data by Amazon. You agree to this transfer and processing outside the EEA. Trade Tracker will take all steps reasonably necessary to ensure that your Personal Data is treated securely and in accordance with this privacy policy.

## **8. WHAT SECURITY MEASURES ARE IN PLACE TO PROTECT PERSONAL DATA?**

The security of your data and that of other Users is very important to Trade Tracker. We have implemented technical and organizational measures to protect your Personal Data against loss or any form of unlawful processing. Trade Tracker implements the following measures: protection of our servers by firewalls, SSL connections and encryption of sensitive data. This list is not exhaustive.

## **9. LIMITS OF RESPONSIBILITY CONCERNING THIRD PARTIES**

Our Service may contain services and products offered by third parties, and/or hyperlinks to the websites or services of partners, advertisers and other third parties.

Parties have no control or influence over the content, websites or services of these third parties. Different privacy policies may apply to the use of third party websites and services. This Privacy Statement only relates to Personal Data which have been obtained by parties through your use of the Service for its own purposes. Parties do not accept any responsibility or liability for the content, practices or operation of third party websites and services.

## **10. VIEWING AND DELETING PERSONAL DATA**

You may send a request to access or delete the personal information collected through your use of the App, by contacting us via [gettradetracker@gmail.com](mailto:gettradetracker@gmail.com). You may be asked to provide additional information to verify your identity.

## **11. CHILDREN'S PRIVACY**

Personal information about children is not knowingly or intentionally collected.

## **12. SECURITY**

Measures are implemented to secure your personal information, to minimize the risks of damage, loss of information and unauthorized access or use of information. However, these measures are unable to provide absolute information security. Therefore, although efforts are made to secure your personal information, it is not guaranteed and you cannot reasonably expect that the App and its related databases will be immune from any wrongdoings, malfunctions, unauthorized interceptions or access, or other kinds of abuse and misuse.



### **13. CHANGES TO THIS PRIVACY STATEMENT**

This Statement may be updated at any time. Parties will publish any updated version of the Privacy Statement via the Service. Parties encourage you to check this page from time to time to be aware of any changes to this Privacy Statement and to stay informed about how parties protect your Personal Data. You acknowledge and agree that it is your responsibility to review this Privacy Statement periodically and familiarize yourself with any updates.

You agree to be bound by any of the changes made to this Statement. Your continued use of the App after the changed take effect will indicate your acceptance of the amended Statement. If you do not agree with the amended Statement, you must uninstall the App and avoid any further use of it.

### **12. WHAT TO DO IF YOU HAVE ANY QUESTIONS OR REMARKS**

If you have any questions or remarks about this Privacy Statement, please contact us by sending an email to [gettradetracker@gmail.com](mailto:gettradetracker@gmail.com).

*This Privacy and Cookie Statement was last updated: 24th of September 2017.*